

Lewes Climate Hub

This report reveals the full power of your work, from the hidden economic value of your community hub to your role as a catalyst for climate action across Lewes.

Once you have read your report, so we can learn from your experiences,
Community Interest Company, Lewes, East Sussex, please [complete this very short feedback form](#) so we can improve it.

29 APRIL 2026

Your Story

You exist to awaken your community to the climate and nature crisis, urging people to 'think globally and act locally'. But you do more than just raise awareness. From your high street home in the historic Lewes House, you provide a physical anchor for the local environmental movement — a free space for conversations and activities that, as you say, 'you can't have online'.

You are a convenor and a connector. You bring people out of their silos, putting your 50 local partner groups in touch with each other and showcasing their work. You don't just build a network; you aim to 'weave a tapestry', creating deep, resilient connections that strengthen the whole community. Through people's assemblies and

regular consultations, you ensure the community's voice is heard, influencing local policy on everything from transport to housing.

Your work is a direct response to the pressures facing Lewes — from development in the Ouse Valley to the lack of affordable housing for young people. You champion climate justice, ensuring that the transition to a sustainable future is equitable and inclusive. You hold an open door, creating a space where anyone can find advice, connection, and a way to contribute to a better, more connected life.

You told us what you do. Now let us show you what it's actually worth.

AREA

Lewes, East Sussex

TYPE

Community Interest Company

INCOME

£10,001 - £25,000

ACTIVITIES

Climate education, policy advocacy, community hub management, network weaving

A New Lens on Your Work

Traditional impact measurement counts what's easiest to count — attendance figures, sessions delivered, pounds spent. This report does something different. It reveals the full spectrum of value your organisation creates, across 16 dimensions, including the hidden economic value that never appears on a balance sheet, the infrastructure role you play in your community, and the reinforcing loops that make your impact compound over time.

A NOTE ON TAGS

Throughout this report you will see small labels — tags — appearing alongside findings. There are two types. Value dimension tags like 'COMMUNITY ASSETS' or 'PREVENTATIVE & LEGACY' show which of the 16 value dimensions a finding connects to. Action reference tags like 'COMMUNITY GARDEN DEVELOPMENT [ID:31]' link a finding to a specific activity in the VCSE Action Taxonomy that was matched to your work. Together, they let you trace any claim back to its evidence base.

This isn't a scorecard. It's a mirror — designed to help you see your work the way it deserves to be seen.

1 Your Story

A reflection of what you told us

2 The Value Nobody Counts

The hidden economic value of your work

3 What Makes You Powerful

How your values and approach create distinctive impact

4 Your Complete Value Profile

Your scores across all 16 value dimensions

5 Your Infrastructure Role

How your assets and activities function as social infrastructure

6 Your Strategic Position

Where you sit in the local ecosystem

7 Your Next Move

Actionable pathways forward

The Value Nobody Counts

You told us your physical presence is vital for making connections 'that you can't have online'. Now, let's put a number on that hidden value — and the rest of your unmeasured impact — which we estimate at approximately £10.9 million a year.

THE VALUE NOBODY COUNTS

Shadow Value Total

£10,926,022

estimated annual value your organisation creates
but nobody currently measures

Range: £7,639,188 to £14,208,508

This isn't your income or your spending. It's the estimated economic value of the positive changes you create in people's lives and in society — things like improved mental health, stronger community bonds, and increased civic participation. It's the value that never shows up on a balance sheet, but which your community would feel the loss of immediately.

Shadow Values I

Prevention of Mental Health Crises

£6,250,220

By creating a welcoming space, fostering connections, and reducing social isolation, you provide crucial support for mental wellbeing. This has a powerful preventative effect, helping to avert mental health crises before they occur.

This is the estimated value of the relief from depression and anxiety your work provides to a portion of your visitors each year.

→ Include questions in feedback forms about improvements in mood, stress levels, or feelings of isolation after engaging with the hub.

Confidence: low

Enhanced Community Cohesion

£3,377,700

Your work 'weaving a tapestry' of connections between 50 partner groups and thousands of residents strengthens the social fabric of Lewes. This creates a powerful sense of belonging and community resilience.

This is the estimated value of fostering a sense of belonging for the 3,000 people who subscribe to your newsletter and feel part of your community.

→ Survey subscribers and event attendees about their sense of belonging and community connection.

Confidence: moderate

Shadow Values II

Increased Civic Participation

£726,240

Through your people's assemblies, consultations, and democracy education, you empower residents to take an active role in local governance. This strengthens democracy and ensures community voices shape local decisions.

This represents the value of increased democratic participation among the 3,400 people who visit and engage with your hub annually.

→ Implement a pre/post survey at events to gauge changes in civic engagement and voting intentions.

Confidence: moderate

Environmental Behaviour Change

£544,680

Your educational events and advice services don't just raise awareness; they inspire tangible action. You track how people are inspired to switch banks, install heat pumps, or change their diets, creating real environmental impact.

This is the estimated value generated when visitors are inspired to make concrete changes to their lifestyle and consumption habits.

→ Quantify the number of people reporting specific behaviour changes through follow-up surveys or commitment pledges.

Confidence: moderate

Shadow Values III

Volunteer Contribution Value

£27,082

Your small team of committed volunteers and Saturday helpers are the lifeblood of the hub. Their time, energy, and skills have a direct economic value that underpins all of your activities.

This is the equivalent economic contribution of your core team of 7 regular volunteers each year.

→ Track specific hours contributed by each volunteer and the tasks they perform to refine the value calculation.

Confidence: high

If You Closed Tomorrow

If your organisation closed tomorrow, Lewes would lose its central hub for climate action. The 50 local partner groups you connect would lose their platform for collaboration, residents would lose a vital source of advice on energy and recycling, and the community would lose a key facilitator for people's assemblies and democratic engagement. The unique physical space in Lewes House, a place you told us is vital for making connections, would fall silent.

Based on counterfactual analysis of 3 unique matched activities

Regenerative Score

8/10

Regenerative Value — the compound potential in the connections between your activities

Unlike the other dimensions, this score measures something emergent — the compound potential in the connections between your activities. It captures how one type of value feeds into and amplifies another, creating returns that grow over time. For example, when you facilitate a community consultation on transport, gather that local knowledge, and use it to influence the council's master plan — that's a regenerative loop in action. Your score of 8/10 reflects both the value loops already operating in your work and the compound potential that could be unlocked by strengthening the connections between your activities. This matters because funders typically invest in individual services, but your regenerative score shows that the real multiplier lives in the connections between those services.

What Makes You Powerful

That £10.9 million figure doesn't just happen. It's created by your unique approach. This section reveals HOW you do it — the distinctive character and instincts, like your superpower as a 'Catalyst for Collective Climate Action', that make your work so effective.

Ecological Citizenship

Every organisation has a character — a set of deep values and instincts that shape HOW it operates, not just WHAT it does. Two organisations can run identical programmes but create entirely different kinds of value because of the spirit in which they do the work.

Drawing on research into ecological citizenship — the idea that we all have responsibilities to care for each other, our communities, and the systems we are part of — we have identified six archetypal energies that describe how VCSE organisations relate to the world around them. Every organisation carries all six, but in different strengths. Your unique blend is what makes your approach distinctive.

THE ELDER

Focuses on wisdom transfer and lasting intergenerational impact

THE ARTIST

Uses creative expression to reframe narratives and build identity

THE DANCER

Moves with the rhythm of community need, adapting fluidly

THE STEWARD

Nurtures and protects community capacity for the long term

THE AWAKENER

Reveals hidden potential in people and challenges systems

THE LEVELLER

Fights for equity and ensures the most excluded have a voice

The Awakener

The Awakener

with The Steward

BLENDED PROFILE

Lewes Climate Hub embodies the spirit of 'The Awakener' and 'The Steward', a powerful combination that drives both consciousness-raising and the careful cultivation of community resources. As 'The Awakener', your core mission is to 'raise awareness, convene and educate' on climate and nature crises, breaking silos and disseminating 'universal truths' to inspire action. This is evident in your Climate Action Education and Civic Engagement Programmes, which aim to fundamentally shift how people perceive and engage with environmental justice. Simultaneously, as 'The Steward', you meticulously manage a high street community hub, a physical 'room' that serves as a free space for 50 partner groups to meet, converse, and collaborate. This stewardship extends to 'thickening networks' and 'weaving a tapestry' of local environmental groups, ensuring the long-term resilience and utility of both physical and social capital. This fusion isn't just your identity — it's your engine. It's what produces the distinctive patterns of impact we explore next, particularly in catalysing collective climate action and weaving a robust community network.

This fusion isn't just your identity — it's your engine. It's what produces the distinctive patterns of impact we explore next.

PRIMARY ARCHETYPE

The Awakener

Reveals hidden potential in people and challenges systems

SECONDARY ARCHETYPE

The Steward

Nurtures and protects community capacity for the long term

ASSOCIATED VALUE DIMENSIONS

KNOWLEDGE COMMONS & INNOVATION

ENVIRONMENTAL & SUSTAINABILITY

POLICY & SYSTEMIC INFLUENCE

RELATIONAL & NETWORK VALUE

COMMUNITY ASSETS

CONFIDENCE

high

Growth Edges

The Artist

The Artist's energy, focused on creative expression and cultural contribution, appears underdeveloped. While you engage the community, you don't explicitly leverage art or storytelling as core methods for transformation, potentially missing opportunities to connect with people on an emotional and imaginative level.

→ → Explore partnerships with local artists, musicians, or theatre groups to co-create climate-themed installations, performances, or storytelling projects that engage the community in novel ways.

The Dancer

The Dancer archetype, representing responsiveness and adaptation, is less prominent. Your programmatic approach might limit your ability to rapidly pivot or embrace more fluid, emergent strategies, potentially missing the chance to move with greater agility in response to unforeseen challenges.

→ → Integrate 'rapid response' or 'pop-up' initiatives that can be quickly deployed to address emerging local issues or leverage spontaneous community energy, allowing for more flexible engagement.

Catalyst for Collective Climate Action

Your Awakener-Steward character produces distinctive patterns of impact — ways of creating value that are unique to how you operate. We call these your superpowers. They aren't activities you deliver; they're the emergent outcomes of your approach. Other organisations might run similar programmes, but your instincts mean the results look different.

Catalyst for Collective Climate Action

You excel at bringing diverse people together, educating them on the climate crisis, and channelling that collective energy into tangible action and policy influence. You are the central node for climate action in Lewes, coordinating efforts across 50 partner groups and engaging the wider community through forums and consultations. This is the direct result of your identity as 'The Awakener'. You constantly raise consciousness and foster a shared understanding of the challenges, which then fuels the collective will to act. This superpower allows you to drive both individual behaviour change and the systemic shifts needed to create a sustainable future for your town.

Confidence: high

- SOCIAL
- KNOWLEDGE
- ADVOCACY & CAMPAIGNING
- ENVIRONMENTAL & SUSTAINABILITY
- COMMUNITY DEVELOPMENT & ENGAGEMENT

Community Hub & Network Weaver

Community Hub & Network Weaver

You provide a vital physical and digital space that facilitates connection, collaboration, and information exchange. Your high street presence in Lewes House acts as a tangible anchor for community activity, while your newsletter and coordination efforts weave together a dense network of climate-focused groups and individuals. This superpower is your 'Steward' archetype in action. You actively manage and nurture both a shared physical asset (the hub) and the social capital within your network. By 'weaving a tapestry rather than a network', you ensure the long-term resilience and collective power of the local climate movement.

Confidence: high

- SOCIAL
- PHYSICAL
- KNOWLEDGE
- COMMUNITY DEVELOPMENT & ENGAGEMENT

Value Loops I

Your superpowers don't operate in isolation. They create reinforcing cycles — value loops — where the impact of one activity feeds into and strengthens another. This is what makes your work compound over time. Critically, these loops represent a different kind of value from the individual services that create them. They are the multipliers — and understanding them changes the case for investment from funding a service to funding a system.

Knowledge-to-Policy Feedback Loop

COMPLETE

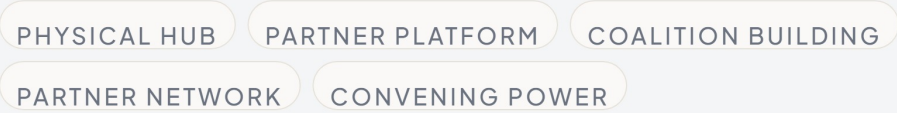
You run community consultations, which builds a rich local knowledge base. This knowledge then strengthens your policy advocacy campaigns, leading to tangible contributions to local policy. This success, in turn, encourages more people to participate in future consultations, making the loop stronger.



Hub-to-Network Empowerment Loop

COMPLETE

Your physical hub provides a platform for your 50 partner groups. This enables coalition-building activities, which strengthens the partner network as a whole. A stronger, more connected network enhances your convening power and reputation, attracting more groups and individuals to the hub.



Value Loops II

Education-to-Action-to-Impact Loop

PARTIAL

Your climate education work builds skills and confidence in the community. This empowers people to take inspired actions, like switching to renewable energy. These actions create tangible environmental and social benefits, which reinforces the community's belief in the power of collective action and drives demand for more education.

CLIMATE EDUCATION

PERSONAL DEVELOPMENT

INSPIRED ACTIONS

REGENERATIVE VALUE

COMMUNITY AWARENESS

Your Complete Value Profile

Your activities and relationships are so vital they function as a form of local infrastructure. Here's the evidence across all 16 dimensions of value.

The Foundation

The Foundation

This is the base layer of your value, covering your financial footprint and your standing in the community.

Monetary & Cost-Benefit

3

Your direct monetary impact is emerging. While you operate on a low income, your advice services and volunteer coordination create clear economic value.

Recognition & Reputation

7

Your reputation is strong, built on a network of 50 partners, a growing media profile, and your established power to convene the community.

Value Chain & Economic Linkages

3

While you prioritise local procurement, your primary focus is on awareness and action rather than building extensive local economic value chains.

The Infrastructure

The Infrastructure

This is the tangible and intangible infrastructure you provide for your community to build upon.

Community Assets

9

You directly manage a physical community asset—your hub in Lewes House—and actively foster the social and knowledge assets of your network.

Capitals Perspective

8

You are a powerful engine for building capital: social and human capital through your network, and intellectual capital through your educational work.

Governance & Democratic Innovation

8

Democratic practice is at your core. You use people's assemblies and community consultations to embed resident voices in your governance and local decision-making.

The Transformation Engine

The Transformation Engine

This is the engine of change, driving personal growth, systemic shifts, and regenerative outcomes.

Personal & Collective Development

8

You are highly effective at fostering personal skills, confidence, and networks, which translates into a stronger collective identity and capacity for action.

Regenerative & Restorative Value

8

Your score of 8/10 reflects the powerful reinforcing loops in your work, where one activity's success fuels another, creating compounding returns over time.

Structural Transformation

7

You actively work to transform systems, influencing local policy and challenging existing structures through your advocacy, education, and mission to 'break silos'.

The Ripple Effect

The Ripple Effect

This is the value that ripples out from your core work, shaping culture, knowledge, and relationships.

Knowledge Commons & Innovation

8

You are a central hub for creating, sharing, and innovating with knowledge, disseminating crucial information on climate issues to your community.

Relational & Network Value

9

Building and strengthening networks is your core function. Your aim to 'weave a tapestry' is evident in your role connecting 50 partner groups.

Cultural & Narrative Transformation

7

You are actively shifting the public conversation around climate and community, challenging stigma and changing the language used to discuss these critical issues.

The Systemic Impact

The Systemic Impact

This is your impact on the wider system, from policy and democracy to the health of the local ecosystem.

Policy & Systemic Influence

8

You have an established and effective infrastructure for influencing local policy, directly contributing to council plans on transport and other key areas.

Preventative & Legacy Value

7

Your work is inherently preventative, addressing the root causes of the climate crisis while also tackling social isolation and building a lasting legacy of community action.

Democratic & Participatory Value

9

Your organisation is fundamentally built on democratic and participatory practices, from people's assemblies to your civic engagement programmes.

Ecosystem & Collaborative Value

9

You are a cornerstone of the local VCSE ecosystem, acting as a platform, convenor, and bridge that strengthens dozens of other organisations.

Your Infrastructure Role

The British Academy defines social and cultural infrastructure as the assets and activities that enable communities to thrive. Here's the evidence that your physical hub and your role as a network weaver meet that definition — and what it means for how your value should be understood.

The SCI Framework

Social and Cultural Infrastructure (SCI) describes the assets, organisations, and services that enable communities to build relationships, maintain identity, support each other, and participate in civic life. It's the 'soft' and 'hard' wiring of a place — the libraries, parks, pubs, and community centres, but also the neighbourhood groups, choirs, and local traditions. It's the foundation that everything else depends on.

The British Academy developed a simple definitional test with three parts: (a) Is it an asset? — does it accumulate value over time on a recurring basis? (b) Is it infrastructural? — is it available, non-rival, and enabling of other activities? (c) Is it social or cultural? — does it enable relationships, identity, meaning-making, or creative expression? An asset or activity that passes all three tests is confirmed social and cultural infrastructure.

This matters because infrastructure is resourced differently from services. Services are funded per output. Infrastructure is invested in as a platform that enables many outputs. Understanding your work as infrastructure changes the conversation from 'what do you deliver?' to 'what do you enable?'

TEST 1

Is it an asset?

TEST 2

Is it infrastructural?

TEST 3

Is it social/cultural?

FRAMEWORK

British Academy / Bennett Institute for Public Policy (2025)

CLASSIFICATION

All 3 = SCI, 2 = Partial, <2 = Not SCI

Your SCI Status

We applied the three-part test to your organisation's core components. The results are clear: you are not just a service provider; you are a provider and steward of critical local infrastructure.

Your 'Physical Hub Space in Lewes House' is a textbook example of physical SCI. It's a recurring asset (Test 1), available as a free venue for partners (Test 2), and explicitly used for conversations and connections that build relationships and shared identity (Test 3).

Your major activities also function as infrastructure. Your 'Monthly Themed Events & Consultations' are an infrastructure for learning and civic

action. Your role as a 'Partner Group Platform & Showcase' is an infrastructure for the entire local climate ecosystem, enabling collaboration and amplifying impact. Both pass all three tests.

Finally, your intangible assets are foundational. Your 'Volunteer & Partner Network' and your 'Convening Power & Reputation' are the essential enabling infrastructure upon which all your work is built. They are accumulated assets that enable countless social and cultural activities. Based on this evidence, your organisation is confirmed as a crucial piece of Lewes's social and cultural infrastructure.

OVERALL STATUS

Confirmed Social & Cultural Infrastructure

PHYSICAL ASSETS

Confirmed SCI

MAJOR ACTIVITIES

Confirmed SCI

INTANGIBLE ASSETS

Confirmed SCI

Infrastructure Value

Your physical hub in Lewes House is more than just a room; it's the physical heart of your network. Based on the cost to establish a similar presence and coordination function, we estimate the annual value of this infrastructure to be approximately £200,000.

This figure doesn't just represent rent; it represents the value of having a consistent, accessible, and trusted space on the high street. This asset acts as an 'enabling multiplier'. It amplifies the value of every activity that takes place within it, strengthening your superpowers as a 'Catalyst for Collective Climate Action' and a 'Community Hub & Network Weaver'.

However, this vital asset is also vulnerable. Your reliance on a sub-letting arrangement and a modest income means its future is not guaranteed. If this space were lost, it would leave a significant infrastructure gap. Your 50 partner groups would lose their free meeting venue, and the community would lose the central, physical point for connection and collaboration that you rightly identified as something that 'can't happen online'.

REFERENCE

Counterfactual replacement cost analysis

ANNUALVALUE

£200,000

VULNERABILITY

Medium (relies on sub-letting and modest income)

ANNUALVALUERANGE

£150,000 - £250,000

ENABLINGMULTIPLIER

High (amplifies both 'Catalyst' and 'Weaver' superpowers)

Your Strategic Position

You now have a complete picture of your value and your role as local infrastructure. This section shows how to position that value — where you sit in the Lewes ecosystem and where your biggest opportunities lie.

Your Ecosystem

You sit at the very centre of the local climate ecosystem in Lewes. Your position is that of a 'Community Convenor', an 'Information Hub', and a 'Bridge Between Sectors'. You don't just participate in the network; you actively 'weave' it, creating connections and fostering collaboration. Your collaboration multiplier is high. By bringing people together to generate new projects and providing a platform for 50 other groups, you significantly amplify the reach and impact of the entire ecosystem. Your work creates a whole that is far greater than the sum of its parts.

INBOUND

- Local groups & individuals
- Politicians & MPs
- Families & children
- Marginalised groups
- Schools & Colleges
- Local businesses
- Citizens Advice Bureau

YOUR ROLES

- Facilitates connections
- Provides physical space
- Disseminates information
- Coordinates campaigns
- Offers advice
- Educates & convenes
- Builds coalitions

OUTBOUND

- 50 Partner groups (showcased & connected)
- 3000 Newsletter subscribers (informed)
- Local policy makers (influenced)
- Community members (educated & advised)
- Volunteers (coordinated)
- Climate emergency centre network

Affordable housing for young people

Lead community consultations to develop evidence-based housing solutions.

Good jobs for young people

Partner with local businesses to explore green job creation and training.

Deeper engagement with the business sector

Develop a specific outreach programme for local businesses focused on sustainability.

Strategic Landscape

Local Policy Influence POLITICAL

Your ability to contribute to local policy is a key strength, but also makes you sensitive to shifts in local political will or priorities.

Gentrification and Lack of Affordable Housing/Jobs ECONOMIC

Lewes's economic challenges directly impact your community's diversity and sustainability, making your focus on social justice within climate action crucial.

Aging Population and Need for Connection SOCIAL

An aging population creates a strong need for the social connection and community building you provide, directly addressing social isolation.

Leveraging Social Media for Outreach TECHNOLOGICAL

Your broad digital presence is vital for engagement but requires ongoing resources and skills to maintain and grow.

Complex Policy Frameworks LEGAL

You operate within a complex web of transport, food, and environmental policies, meaning legal and regulatory changes can either enable or hinder your mission.

Intense Pressure of Development ENVIRONMENTAL

Your location in the Ouse Valley under development pressure makes your advocacy for sustainable development and biodiversity essential.

High Street Presence in Historic Lewes House PLACE

Your physical location provides significant credibility and visibility, but may also have constraints related to the historic building and lease.

The Recognition Gap

You are already tracking important metrics. The gap isn't in your work, but in the tools used to measure it. Here's a map of what you currently measure, what you create but don't yet track, and what remains completely hidden.

WHAT YOU TRACK

- ✓ Email open rates
- ✓ Social media engagement
- ✓ Annual visitor numbers (3,400)
- ✓ Event feedback forms

WHAT YOU NOTICE

- Specific 'inspired actions' (e.g., switching banks)
- Improved local governance outcomes
- Enhanced collective impact of partners
- Increased public awareness
- Impact of volunteer hours

WHAT'S HIDDEN

- Monetary value of preventing mental health crises
- Economic value of 'thickening networks' and community cohesion
- Value of advocacy skills and leadership development
- Cultural contribution of challenging stigma

INFRASTRUCTURE GAP

The gap is not just about missing metrics — it is about hidden enabling value sitting between services, relationships, and place. These are often the conditions that let the rest of the impact happen.

- A systematic process for measuring outcomes, not just outputs.
- Tools for tracking long-term behaviour change.
- A formal social value accounting framework.

medium Implement an Impact Survey

Create a standardised survey for attendees and subscribers to capture changes in wellbeing, civic engagement, and behaviour.

medium Develop a Partner Impact Log

Work with your 50 partner groups to track collaborative projects and collective advocacy outcomes, demonstrating your multiplier effect.

easy Create a 'Pledge Tracker'

Move from anecdotal 'inspired actions' to measurable data by creating a simple system for people to pledge and report back on changes they've made.

Investment Case

An investment in your work is not a one-off payment for a service. Your value loops show that each pound invested enters a reinforcing cycle — funding not just an activity but the multiplier between activities. This is why your regenerative score matters: it tells investors how efficiently their funding compounds. The higher the score, the greater the return on every pound.

The Knowledge-to-Policy Loop

3-4X

Funding community consultations directly creates a stronger evidence base, which multiplies the effectiveness of your policy work, leading to systemic change worth far more than the initial investment.

COMMUNITY ENGAGEMENT GRANTS

POLICY & ADVOCACY FUNDING

The Hub-to-Network Loop

2-3X

Investing in the physical hub doesn't just pay for a space; it funds the platform that empowers 50 other organisations, multiplying the impact across the entire local ecosystem.

CORE FUNDING FOR THE HUB

NETWORK DEVELOPMENT GRANTS

Your Next Move

You have a powerful foundation and a clear picture of your value. The next step is to choose the path that builds on your strengths and excites you the most.

Growth Pathways

Your current position is that of a highly effective 'Community Mobiliser & Policy Influencer'. You have mastered the art of leveraging your physical hub and extensive network to drive action and influence local decisions. Your natural trajectory is towards deeper systemic impact, moving from influencing policy to shaping regulation, and fostering a more universal, intergenerational engagement with climate justice. Here are two potential pathways to accelerate that journey.

Action Plan

1 Formalise a 'Youth Climate Council' to co-design and deliver climate actions.

This directly addresses your growth aspiration to include youth voices and builds a pipeline for future leadership.

Who: Schools/colleges, existing volunteers, local youth organisations. When: 3–6 months

2 Conduct a 'Community Needs & Assets Mapping' exercise focused on housing and employment for young people.

This tackles an identified 'big gap' and provides the evidence base for future advocacy and programme development.

Who: Local authorities, housing associations, youth groups. When: 6–9 months

3 Implement a 'Skills Exchange Programme' within your partner network.

This leverages your 'Network Weaver' superpower to strengthen the entire ecosystem and increase collective capacity.

Who: Partner organisations, volunteer coordinator. When: 3–6 months

4 Develop an annual 'Policy & Regulation Impact Report'.

This demonstrates tangible impact beyond awareness, strengthening your advocacy position and credibility with funders and policymakers.

Who: Board members, partner organisations with policy expertise. When: 6–12 months

5 Create a 'Digital Storytelling Toolkit' for your partner groups.

This amplifies your collective voice, enhances your 'Media Campaign Delivery', and improves digital literacy across your network.

Who: Paid social media person, graphic designer, partner organisations. When: 3–6 months

Board Questions

- 1 This report identifies our 'Awakener' and 'Steward' archetypes as our core identity. Does this resonate with our own sense of who we are?

AUDIENCE: BOARD & STAFF

- 2 The estimated 'shadow value' of our work is over £10 million. How can we use this figure to change the conversation with funders and partners?

AUDIENCE: BOARD & LEADERSHIP

- 3 Our 'Regenerative Score' is high (8/10). How can we make our value loops even more visible to demonstrate our compound impact?

AUDIENCE: LEADERSHIP & COMMS

- 4 We are confirmed 'Social & Cultural Infrastructure'. How does this change our strategy for long-term sustainability and funding?

AUDIENCE: BOARD

- 5 The report highlights a 'big gap' around housing for young people. Is it our role to step into this space, and if so, how?

AUDIENCE: BOARD & STAFF

- 6 How can we better integrate the needs of an 'aging population' and 'lack of jobs for youth' into our core climate justice narrative?

AUDIENCE: PROGRAMME & STRATEGY

- 7 What is one practical step we can take in the next 3 months to strengthen our underdeveloped 'Artist' or 'Dancer' energies?

AUDIENCE: STAFF & VOLUNTEERS

- 8 Given our success in convening, how do we empower our 50 partner groups to lead more initiatives, reducing reliance on us as the central coordinator?

AUDIENCE: LEADERSHIP & NETWORK

How This Report Was Produced

This report was generated using artificial intelligence to analyse your questionnaire responses against two purpose-built frameworks: the VCSE Value Typology (16 dimensions of value) and the VCSE Action Taxonomy (a database of 162 evidence-based activities with 37 data columns per action). The analysis pipeline processes responses through multiple stages: taxonomy matching, value dimension scoring, shadow value identification, ecological citizenship profiling, network intelligence, and narrative report writing.

Monetary figures are derived from three proxy sources in order of preference: the HACT Social Value Bank (peer-reviewed wellbeing valuations), custom taxonomy proxies derived from sector evidence, and published government and academic research. All monetary figures are estimates intended for planning and advocacy — they are not audited financial statements.

Every claim in this report can be traced back to its evidence source through the tagging system. Dimension tags show which value framework a finding connects to. Action reference tags [ID:nn] link to specific entries in the VCSE Action Taxonomy.

How We Scored Your Value

The analysis begins by matching your questionnaire responses to the 162 standardised actions in our taxonomy. Each response is compared against action descriptions, categories, and types. Matches are assigned confidence ratings: high for a direct match, moderate for a strong inference, and low for a plausible but uncertain link. Only high and moderate confidence matches are used for scoring.

Each of the 15 primary value dimensions is then scored on a scale of 0–10 based on the strength of this matched evidence. A score of 8–10 (strong) requires multiple high-confidence evidence sources and clear taxonomy matches demonstrating outcomes. A score of 5–7 (growing) indicates moderate evidence of activity but limited outcome data. A score of 1–4 (emerging) means the value is present but supported by limited evidence, often inferred from context rather than direct matches.

Every score also carries a confidence rating. High confidence means multiple independent evidence sources converge on the same conclusion. Moderate confidence means the evidence is suggestive but may be incomplete or from a single source. Low confidence means the score is largely an inference based on context. The 16th dimension, Regenerative Value, is scored differently, as explained on the next page.

Value Loops & Regenerative Score

Value loops are identified by examining how your activities interact with each other. A loop exists when the output of one activity becomes an input for another, creating a reinforcing cycle that compounds value over time. The analysis traces the flow of value across your matched taxonomy actions and value dimension scores to map these cycles.

Loops are classified by their completeness. 'Complete' loops have strong evidence for every stage of the cycle. 'Partial' loops have most stages operating but one or more links are weak or inconsistent. 'Latent' loops have the right conditions to exist but lack evidence that the reinforcing cycle is currently active; they represent untapped potential.

The Regenerative Score (out of 10) synthesises the number of loops, their completeness, their reach across different value dimensions, and the overall strength of the evidence. A high score (8-10) indicates strong compound dynamics with multiple complete loops. Each loop is also classified by its compound value: 'additive' (linear accumulation), 'multiplicative' (proportional growth), or 'exponential' (accelerating returns), which informs the investment case.

Archetypes & Infrastructure

The six ecological citizenship archetypes (Awakener, Steward, Elder, Artist, Leveller, Dancer) are derived from the principle that organisations exist in relationship with their communities and ecosystems. Scores are assigned based on evidence from your questionnaire and matched actions, examining not just what you do, but the values that shape how you do it. The blended profile shows how your top two archetypes interact to create a unique character that explains your specific patterns of impact.

The Social and Cultural Infrastructure (SCI) analysis applies the British Academy / Bennett Institute's three-question test to your assets and activities: (1) Is it an asset? (2) Is it infrastructural? (3) Is it social or cultural? An item passing all three tests is confirmed SCI. This re-frames your value from service delivery to platform enablement.

Shadow values are calculated using a strict formula:
$$\text{proxy_value_per_person} \times \text{number_of_beneficiaries} \times \text{attribution_rate} = \text{annual value.}$$
Proxies are sourced from the HACT Social Value Bank first, then other published data. Beneficiary counts are taken directly from your data. The attribution rate (0.3–0.8) estimates your specific contribution. The range is calculated as 70%–130% of this value. To avoid double-counting, beneficiaries are counted once per value category. Confidence is HIGH if both proxy and beneficiary count are solid; MODERATE if one is estimated; LOW if both are inferred.

Validation & Limitations

This analysis is based on self-reported data from a single time point. Your organisation's value may be greater or lesser than these estimates suggest. We recommend discussing this report with your team, trustees, and stakeholders — their knowledge will help validate, refine, and extend these findings.

Shadow value calculations use proxy measures — they indicate the likely scale of hidden value, not precise figures. Treat them as starting points for conversation, not conclusions. The confidence ratings throughout this report indicate how strongly the evidence supports each finding. Low-confidence findings should be treated as hypotheses worth investigating.

The regenerative score captures compound potential, not just current performance. A moderate score may mean high untapped potential rather than weak performance. The score should inform strategic thinking about where to strengthen connections between activities.

This report has not been independently verified. For formal reporting or significant funding applications, consider commissioning an independent evaluation building on these findings. Citations: VCSE Value Typology, VCSE Action Taxonomy, HACT Social Value Bank, British Academy / Bennett Institute for Public Policy (2025) Measuring Social and Cultural Infrastructure.